

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:	)	Confirmation No. 4901
Bret Alan <b>GORSLINE</b> , <i>et al.</i>	)	Group Art Unit: 2178
Application No. 10/727,264	)	Examiner: David Faber
Filed: December 3, 2003	)	
For: <b>METHODS AND SYSTEMS FOR</b>	)	Date: April 28, 2008
<b>PROGRAMMABLY</b>	)	
<b>GENERATING ELECTRONIC</b>	)	
<b>AGGREGATE CREATIVES FOR</b>	)	
<b>DISPLAY ON AN ELECTRONIC</b>	)	
<b>NETWORK</b>	)	

**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated December 26, 2007, please amend the above-identified application and consider Applicants' remarks as follows.

A Petition for a one month extension of time under 37 C.F.R. § 1.136(a) extending the period for response through April 28, 2008, accompanies this reply. Any fees required for extensions of time are hereby authorized to be charged to Deposit Account No. 19-2380.